

# St. John Evangelism Committee Meeting

## Meeting Minutes

March 5, 2019 - 7:00 p.m.

*Members Present:* Tim McDermott, Deb Walker, Bonnie Bleich and Carol Brinkmeyer  
*Supported by:* Pastor Toensing  
*Visitors Present:* Jim Christensen of Lifetouch, Terry Dittmer and Adam Hughes  
*Next meeting:* Tuesday, April 2, 2019 at 7:00 p.m.

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### I. Opening

In recognition of a quorum, the meeting was called to order at 7:04 p.m. with Pastor Toensing opening with prayer.

### II. Agenda/Minutes

- a. Deb Walker motioned to accept the agenda as presented. Motion seconded by Bonnie Bleich. Motion carried.
- b. Bonnie motioned to accept the minutes as provided from the February 5, 2019 meeting. Motion was seconded by Deb Walker. Motion carried.

### III. Old Business

- a. Church Picture Directory – The Committee invited Jim Christiansen of Lifetouch to our meeting in order to begin the planning process for an updated photo directory. The EC was provided current example publications and discussion was held in comparison. Consensus was laid upon the simpler, smaller book for 2019-20 and await the 150 Year Anniversary of St. John to promote a more inclusive, expanded directory in celebration. This topic will continue at the next meeting. No official action taken.
- b. Membership Photo Board – The EC expressed thanks to James and Deb Walker for their work in renovation of the Narthex that enabled the mounting of the photo board. It was noted a few member photos remained missing. Tim will review the database of photographs to make sure they weren't overlooked or needing to be taken again. No further action taken.
- c. Church Website – Tim shared recent statistics on site visits to our Church and noted that after the creation of a Captcha, to prevent artificial counts by spam bots, a more realistic visitation number was created to be 1,238 for the month of February. No further action taken.
- d. Everyone His Witness – After a brief discussion on potential interest for a second "Everyone His Witness" workshop, to be held during a one-day-Saturday forthcoming, it was found that there was not enough current interest to continue promoting the event at this time. It was generally conceded that awaiting a time after Lent and Easter may find a better opportunity for everyone involved.
- e. Promotional Ads – Discussion continued on the placing of an Easter ad in the Crete Newspaper in connection with Easter. Members were each asked to provide Tim feedback on images, content and other ideas for the ad. Tim will work to gather thoughts into an example and share them via email for consideration. No further action taken.
- f. District Mailing List – Having obtained an updated "new movers" mailing list from the District LCMS in which to send invitation postcards, it was decided by consensus to use VistaPrint and their mailing service to accomplish the mailing of around 180 invitations/notices. Tim provided examples of the 5.5 x 8.5 cards and the process involved. Content of the message will be shared and accepted via email. No further action taken.
- g. "Continued Prayer for St. John, it's members and other local LCMS congregations in our district was reminded for the group. In further action, Pastor Toensing provided the committee members a copy of each church name, location and their pastors in our south Lincoln circuit to use in times of prayer for those congregations.

**IV. New Business** – <sup>(1)</sup> Deb Walker mentioned that the Elders were looking for a new church photo for the Baptism Cards used to send greetings to members during their baptism anniversary. Thoughts included looking for existing photo's held by others, or have a member take several news ones for consideration. <sup>(2)</sup> Carol Brinkmeyer brought up the topic of EC visitations to member "shut-in" or others in need of a continued connection to St. John.

**V. Study** - The Committee continued with a short Bible Study reading/discussion, centered upon a Concordia Mission Society "Good News" publication. Committee members studied and discussed the forth section of this publication with Pastor Toensing. This discussion topic focused upon the "training up" of children as they are being influenced heavily by the world around them. The Committee continues to enjoy and learn from this "Good News" offering.

**VI. Adjournment** – The meeting was adjourned with prayer at 8:40 p.m.